



VR



Pitch Deck

Vision & Value Proposition

Our vision is to create a dynamic world for players to immerse themselves in. We are passionate about providing unique user experiences that cater to all interests and relationships. COVID has limited us physically while forcing us to reach out digitally. Human connections through distance have taken precedence. Link Up is designed to add the engaging physical element through virtual reality to strengthen these relationships and take it a step further by creating a platform to experience new places and each other in a safe environment.

Link Up is like dating in Ready Player One

The Problems

#1 Long-distance relationships or couples that travel - don't allow for being in the same place at the same time which adds to stress and impacts mental wellness.

#2 People can't afford - or do not live in the vicinity of - places to participate in extravagant dates, vacations, weddings, movies, or other venues - or COVID has prevented us from attending them.

#3 People want to mingle in a safe environment and aren't sure where or how to go about meeting people because they are shy or have a people phobia.

Target Audience

- Adults 18-45 yrs
- People who use dating and social apps
- Married couples with a partner that travels

The Solutions

#1 VR allows people to be in the same room at the same time and have a shared experience.

#2 Link Up excursions allow people to see movies together and go places they could otherwise not experience such as dinner on the moon or an Opera on the other side of the country.

#3 People who are shy or in a rural area where it is not easy to mingle can participate in a platform that encourages interaction.

Revenue Model & Collaborations

- Subscription Based
- IAP
- Community Advertisers

We will collaborate with outside parties to continually update the platform with new movies, new places, new shows, and new experiences.

LinkUp will be a living, breathing world with adaptability to move with the marketplace and have the foresight to stay ahead in the introduction of new features and elements of the game, just as we are the pioneers to develop the first VR Dating venue of its kind.